

Spirit of America Endowment

- 1. What is the financial goal of the Imagine America Foundation's Spirit of America Endowment campaign?**
To increase annual endowment pledges by 5 to 10 percent.
- 2. How will my contribution be used?**
The income generated on the Endowment supports the work of the Foundation in providing scholarships and research, elevating public awareness of the role of career colleges, and honoring professionals and students. A few of the Endowment-supported research projects are publications such as the Fact Book: A Profile of Career Colleges and Universities, and the Compensations and Benefits Report. The principal of the Endowment will be used only when necessary by the Foundation Board of Directors to meet an urgent need or extraordinary circumstance. The Endowment also provides the financial strength to attract alliances with other organizations for the formation of valuable new scholarship programs.
- 3. May I specify how my contribution will be used?**
No. This is an unrestricted fund. We believe that financial flexibility will allow IAF to pursue opportunities that best benefit its research, scholarship and public awareness agenda. However, we can work with individuals and corporations to create other restricted programs, such as the Gail Benjamin Fellowship.
- 4. Who is being asked to support the campaign?**
Career college owners, members of the Career College Association, affiliate members, and corporate partners and organizations.
- 5. May I fulfill my commitment over several years?**
Yes. Contributions may be made as a one-time gift or spread over three to five years.
- 6. How will supporters be recognized for their contributions?**
Contributors will receive public recognition in various Foundation and CCA print materials, at our annual event celebrating the Endowment's successful culmination, and on the Foundation web sites. Formal recognition of all contributors is an integral part of the Foundation's annual gala.
- 7. How will you update me on the activities of the Foundation?**
CCA members and Endowment supporters will be provided with each year's annual report and articles in each issue of the CCA publication, The Link. In addition, press releases and Foundation news will be available under the [newsroom](#) section of this web site.
- 8. What are the tax benefits of contributing to the Endowment campaign?**
As a 501 © (3), your contributions to the Foundation are tax-deductible to the fullest extent of the law.
- 9. May I increase my contribution payment amount in the future?**
Yes. You are welcome to increase your financial commitment at any time.
- 10. Will I receive annual invoices if I elect to fulfill my commitment over several years?**
Yes. We will provide invoices to you on a schedule that corresponds with the terms of your commitment.

To participate, [contribute](#) or for more information about Spirit of America, please contact Foundation President, Bob Martin at 202.336.6758 or bobm@career.org.